

11TH AORTIC ASIA HONG KONG

21 – 22 June 2024

Hyatt Regency Hong Kong,
Tsim Sha Tsui

SPONSORSHIP OPPORTUNITIES

About AORTIC ASIA 2024

The coming Aortic Asia in Hong Kong will offer a vital platform for Aortic specialists in Asia to exchange knowledge and insights regarding the treatment of aortic disease. By leveraging advancements in technology and adopting a multi-disciplinary approach, healthcare professionals can enhance patient care and optimize treatment outcomes. The meeting will involve extensive discussions and collaborations within the Asian Aortic focus group to contribute to the collective understanding of best practices in addressing various aspects of aortic disease. Over the past decade, despite the challenges posed by patients who are elderly and have multiple co-morbidities, significant advancements in technology and the introduction of innovative designs have transformed the landscape of aortic interventions, resulting in improved patient outcomes.

There has been a surge of new devices and evolving technologies in recent years, we hope the coming Aortic Asia can continue to convene and exchange collective data and experiences from Asia, in order to determine the most effective methods for treating patients that lead to durable long-term outcomes. Key topics of interest include sharing lessons learned from consensus opinions on approaches to aortic arch interventions, management of acute and chronic aortic dissection, factors governing the needs of secondary interventions for aortic disease, complex aneurysms, mycotic aneurysms, and the management of endoleaks.

Theme: **Advancing Aortic Intervention Outcomes with Innovation and Durability**

Entitlements	Platinum HK\$600,000	Gold HK\$480,000	Silver HK\$300,000	Bronze HK\$150,000
Exhibition	2 tabletop	2 tabletop	1 tabletop	1 tabletop
Sponsored Symposium	Lunch Symposium	Lunch Symposium	Breakfast Symposium	-
Workshop	1 (optional)	Extra cost	Extra cost	Extra cost
Invite to Faculty Dinner	4	2	1	1
Exhibition Pass	6	4	2	2
Advertisement in eProgramme Book	1	1	1	1
Lanyard Branding	1	-	-	-
Logo Acknowledgement	Yes	Yes	Yes	Yes

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Items	Amount
<p>Platinum Sponsor</p> <ol style="list-style-type: none"> 1. Two (2) prime exhibit tabletop space during the Conference 2. Company logo on conference collaterals, website, announcement, signages, email campaigns and welcome backdrop. 3. Acknowledgement as major sponsor at social events of the Conference 4. Sponsored workshop, in any 5. Sponsored lunch symposium 6. One (1) advertisement in eProgramme Book 7. Company logo printed on delegate lanyards 8. Six (6) exhibitor passes 9. Four (4) invites to the Faculty Dinner 	<p>HK\$600,000</p>
<p>Gold Sponsor</p> <ol style="list-style-type: none"> 1. Two (2) exhibit tabletop space during the Conference 2. Company logo on conference collaterals, website, announcement, signages, email campaigns and welcome backdrop. 3. Sponsored lunch symposium 4. One (1) advertisement in eProgramme Book 5. Four (4) exhibitor passes 6. Two (2) invites to the Faculty Dinner 	<p>HK\$480,000</p>
<p>Silver Sponsor</p> <ol style="list-style-type: none"> 1. One (1) exhibit tabletop space during the Conference 2. Company logo on conference collaterals, website, announcement, signages, email campaigns and welcome backdrop. 3. Sponsored breakfast symposium 4. One (1) advertisement in eProgramme Book 5. Two (2) exhibitor passes 6. One (1) invite to the Faculty Dinner 	<p>HK\$300,000</p>
<p>Bronze Sponsor</p> <ol style="list-style-type: none"> 1. One (1) exhibit tabletop space during the Conference 2. Company logo on conference collaterals, website, announcement, signages, email campaigns and welcome backdrop. 3. One (1) advertisement in eProgramme Book 4. Two (2) exhibitor passes 5. One (1) invite to the Faculty Dinner 	<p>HK\$150,000</p>
<p>Lunch Symposium</p> <ul style="list-style-type: none"> ■ Being the host of a named lunch symposium ■ The use of room, basic audiovisual facilities and the cost of the lunch are included ■ Opportunity to provide a company invited guest speaker, subject to approval of your speaker and content by the Organizing Committee ■ Opportunity to include your own signage at the lunch symposium 	<p>HK\$360,000</p>

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<ul style="list-style-type: none"> ■ Acknowledgment through corporate logo prior to the Congress at Congress website (with link) ■ Acknowledgement as one of the sponsors in the program book <p><i>Priority will be offered to Platinum & Gold Sponsors.</i></p>	
<p>Pre-conference Workshop (maximum 40 persons each)</p> <ul style="list-style-type: none"> ■ Half-day workshop ■ Full-day workshop 	<p>HK\$90,000 HK\$120,000</p>
<p>Lanyard</p> <ul style="list-style-type: none"> ■ Company logo printed on delegate lanyards <p><i>Priority will be offered to Platinum Sponsor.</i></p>	HK\$120,000
<p>Exhibition Tabletop Space</p> <ul style="list-style-type: none"> ■ 1 table and 2 chairs ■ Exhibitors are required to bring all necessary materials, equipment and accessories for the booth setup and display. The setup will be done on daily basis. ■ Exhibition space will be allocated according to the following order: <ul style="list-style-type: none"> ◆ Total amount of sponsorship received ◆ Receipt of booking form with payment ◆ By random if the above conditions are same to different exhibitors ■ The Organizing Committee reserves the right to make the final decision on all matters. 	HK\$60,000
<p>Advertisement in e-Program Book</p> <ul style="list-style-type: none"> ■ A4 full page, full colour, run-of-page 	HK\$30,000

REGISTRATION FEES

	Early-bird Rate On / before 30 April 2024	Regular Rate After 30 April 2024
Physician	HK\$2,500	HK\$3,600
Nurse/Allied Health/Trainee	HK\$1,000	HK\$1,300
Industry	HK\$2,500	HK\$3,600

Enquiry and Information

AORTIC ASIA 2024 Conference Secretariat
c/o International Conference Consultants Ltd
Tel: (852) 2559 9973
Email: aorticasia2024@icc.com.hk

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SPONSORSHIP REPLY FORM

Please return this application form with appropriate payment to Aortic Asia 2024 Secretariat,
International Conference Consultants Ltd., Unit C-D, 17/F, Max Share Centre, 373 King's Road, North Point, Hong Kong.
Tel: (852) 2559 9973 Fax: (852) 2547 9528 Email: aorticasia2024@icc.com.hk

COMPANY INFORMATION

Company Name _____

Contact Person: Prof / Dr / Mr / Mrs / Ms Others, please specify: _____

Last Name: _____ First Name: _____

Position: _____

Address: _____

Country: _____

Tel: _____ Fax: _____ Email: _____
(country code- area code-number) (country code-area code-number)

SPONSORSHIP PACKAGE (Please ✓ and fill in where appropriate)

Sponsoring items	Amount in HK\$	Please ✓ your choice	Total Amount in HK\$
Platinum Sponsor	\$600,000	<input type="checkbox"/>	
Gold Sponsor	\$480,000	<input type="checkbox"/>	
Silver Sponsor	\$300,000	<input type="checkbox"/>	
Bronze Sponsor	\$150,000	<input type="checkbox"/>	
Lunch Symposium	\$360,000	<input type="checkbox"/>	
Pre-conference Workshop (full-day)	\$120,000	<input type="checkbox"/>	
Pre-conference Workshop (half-day)	\$90,000	<input type="checkbox"/>	
Lanyard	\$120,000	<input type="checkbox"/>	
Exhibition Tabletop Space	\$60,000	<input type="checkbox"/>	
Advertisement in e-Program Book	\$30,000	<input type="checkbox"/>	
Grand Total:			

Signature _____

Date _____